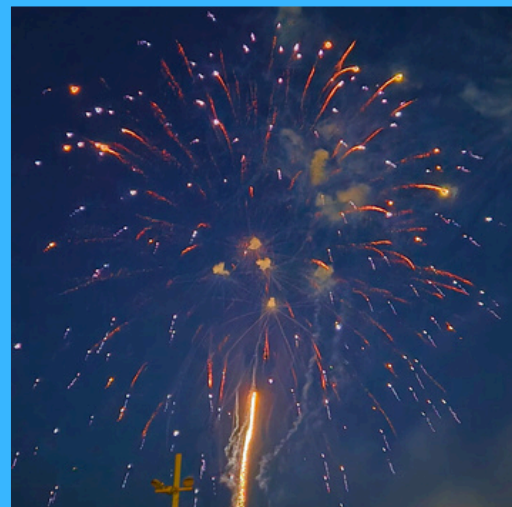
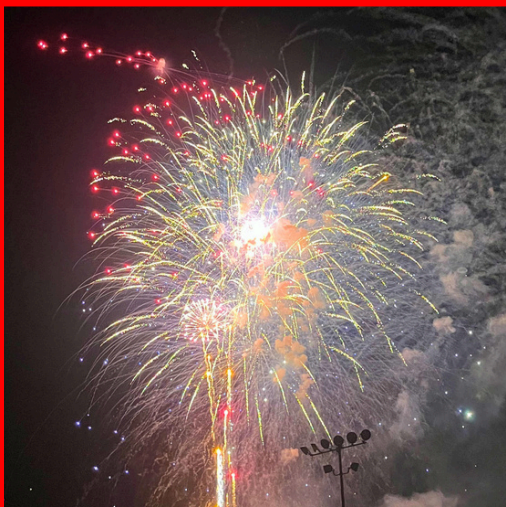




4th of July Sponsorship Opportunities



Dear Community Business Leaders,

The Borough of Chambersburg is currently searching for sponsors for our annual Independence Day Celebration at Chambersburg Memorial Park. The Chambersburg Recreation Department highly values both traditional recreation and community outreach events such as this one.

For decades, this event has hosted guests in Memorial Park on Independence Day for fireworks, games, music, and themed festivities. The Recreation Department has hosted this specific iteration since 2021, when hosting duties transitioned from the Cumberland Valley 21-Day Retreat. When we have good weather, we estimate approximately 10,000 people attend this event annually.

This year’s celebration features a full itinerary on Saturday, July 4, 2026. The day begins with water games at the Chambersburg Aquatic Center for all paid guests, followed by a free park concert featuring multiple local and regional artists. Food trucks and activities will occupy the dusk hours, leading up to the spectacular fireworks display at 9:30 PM.

To support the continued success and gradual growth of the event, we are seeking sponsorship donations from local businesses. Your contribution helps cover the increasing costs of holding this valuable community event, which serves as summer entertainment for all ages.

We offer several sponsorship tiers which provide layers of advertising benefits:

- \$250 for the 250th!
- \$500 Stars & Stripes Sponsors
- \$1,000 Patriot Club
- \$5,000 Fireworks Co-Sponsor
- \$10,000 Main Event Sponsor

A “Main Event” sponsorship provides the most value for both the partner business and our event. Fireworks for this event alone can cost \$20,000 or more! These valuable sponsorship dollars go directly back to the event and help cover associated operational costs. Full sponsorship details for each level are provided within this sponsor packet.

If you would like to participate in this sponsorship opportunity, please complete the last page of this packet and return it with a check payable to “Chambersburg Recreation Department” by May 1, 2026. You will receive a receipt for your donation after it has been processed by our staff.

Thank you for your consideration of this request to financially support Chambersburg’s 2026 Independence Day celebration!

Matt Hutchison, CPRP, AFO

Director of Recreation
Chambersburg Recreation Department
717-261-3275 x2900
mhutchison@chambersburgpa.gov



SPONSORSHIP TIERS

250th Anniversary Sponsor



\$250

- Business name & logo included on all printed advertising materials displayed within the Chambersburg Recreation Center, Chambersburg Aquatic Center (CAC), all Borough recreational parks, and local print media.
- Logo prominently featured on the event banner, located near the Band Shell on event day.
- A formal Sponsor Appreciation Event Certificate for display at your business.



\$500

Stars & Stripes Sponsor

- All benefits of the 250th Anniversary Sponsor tier
- Business name & logo featured on all social media posts leading up to the event.
- Logo included on event staff shirts worn throughout the celebration.



\$1,000

Patriot Club Sponsor

- All benefits of the 250th Anniversary AND Stars & Stripes Sponsor tiers.
- Approved physical presence permitted at the event to promote your brand and interact with attendees. (Please note: no direct sales are permitted during the event).
- One complimentary “Pool Party with Picnic Pad” reservation at the CAC (a \$169 value!).
- “Level Up” business recognition on Neptune Radio broadcasts at the Chambersburg Aquatic Center during pool season.



\$5,000

Fireworks Co-Sponsor

Limit of two, or one
for \$10,000

- All benefits of the 250th Anniversary, Stars & Stripes, AND Patriot Club tiers.
- Advertised across all forms of media as the official “Fireworks Sponsors”.
- Larger logo than prior levels represented in forms of media.
- Dedicated “Thank You” announcements and recognition of your brand during band intermissions on event day.
- Access to a VIP Seating Area for up to 10 people during the fireworks display.



\$10,000

Main Event Sponsor

- Includes all benefits listed in prior sponsorship tiers.
- Negotiated naming rights featuring your brand. (i.e. {Brand Name}'s Fourth Fest. etc.)
- Advertising across all forms of media as the official “Main Event” sponsor
- Access to a VIP seating area for up to 25 people during the fireworks display.

If you have any questions about sponsorship benefits or the Independence Day Celebration, please contact Matthew Hutchison at 717-261-3275 Ext. 2900 or mhutchison@chambersburgpa.gov.



4th of July Sponsorship form

Contact: _____

Company Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Email:** _____

PLEASE MARK THE BOX NEXT TO THE SPONSORSHIP LEVEL YOU WOULD LIKE TO SELECT.

☐

\$250 for 250th Anniversary Sponsor

☐

\$500 for Stars & Stripes Sponsor

☐

\$1,000 for Patriot Club Sponsor

☐

\$5,000 for Main Event Co-Sponsor (Limit of two, or one for \$10,000)

☐

\$10,000 for Main Event Sponsor

Checks should be made payable to "Recreation Department" and sent to or dropped off at
235 South Third Street, Chambersburg PA 17201 along with this form.
Call 717-261-3275 or email chambersburgrec@chambersburgpa.gov if you have any billing questions.